## Primrose Estate Kings Norton

## BM<sub>3</sub>

Client BMHT/EC HARRIS Services Masterplanning

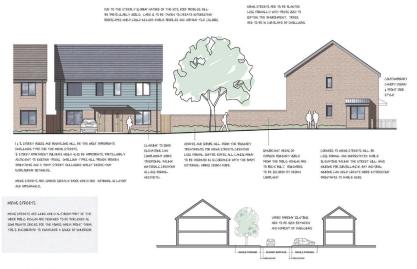
In 2013 BM3 Architecture was appointed by EC Harris on behalf of Birmingham Municipal Housing Trust (BMHT) the house building vehicle of Birmingham City Council to produce a masterplan and prepare an outline planning application on for the redevelopment of the Primrose Housing Estate, Kings Norton.

he development of a site wide masterplan follows the publication on of the Kings Norton Framework (2009) which was adopted in March 2010. The Framework set outs the vision, land use proposals and planning and design guidance for the redevelopment of the Primrose, Pool Farm and Hawkesley Estates in Kings Norton, known collectively as the 3 Estates.

The Framework established the collaborative approach to the neighbourhood regeneration of the 3 Estates, with the Council looking to engage with one or more developer partners (housebuilders, supermarket) to implement the framework vision. The purpose of the Masterplan is to provide detailed design guidance for the layout and design of the redevelopment of the estate. Development will be phased and likely executed by a variety of partners. A clear masterplan vision will inform detailed applications, and ensure that the regeneration is delivered consistently over a long period.

A Masterplan and Design Guide for a maximum of 295 dwellings were produced as part of an Outline Planning Application. Working alongside Housing Developers, Birmingham Municipal Housing Trust will deliver new affordable housing and houses for sale. New housing will be in excess of the 35% affordable housing target of Birmingham City Council.

As part of the Framework vision a supermarket is to be developed on the Redditch Road. The design and delivery of the supermarket sits outside the scope of the masterplan document and will be subject to a separate planning application on.



## MEWS STREETS



## PRIMARY STREETS / PARK EDGE



SECONDARY / RESIDENTIAL STREETS