

William Farr House, Shrewsbury



Client: Keon Homes

Sector: Extra Care

Services: Architecture and Landscape Architecture

Status: On Site

BM3 Landscape was engaged to deliver a comprehensive landscape strategy for the redevelopment of the William Farr House site in Shrewsbury, which incorporates a 68-unit Extra Care residential block alongside 10 new bungalows.

The client's brief sought a cost-effective and low-maintenance solution that not only responded to the unique context of the site but also actively supported the well-being and quality of life of the over-55s community.

Our design brings together a carefully balanced mix of soft and hard landscaping elements, with the aim of establishing a strong sense of place and encouraging residents to enjoy and engage with their outdoor environment. Planting choices focused on native, resilient species that provide year-round visual interest, while also enhancing biodiversity and reducing ongoing maintenance requirements.

At the heart of the development, communal gardens have been introduced to create shared spaces where residents can relax, meet, and socialise. These are complemented by more private garden areas that offer quieter, more intimate outdoor settings for the bungalows and apartments.

Connectivity across the site was a key design driver. The landscape layout ensures clear, accessible links between the communal areas, parking, and access points, supporting ease of movement and a sense of cohesion throughout the development. Landscaping also plays a role as a natural buffer, softening the relationship between the new buildings and their wider setting.

Along the primary routes, layered planting and considered greenery help break up the built form, creating a welcoming and tranquil atmosphere that enriches the day-to-day experiences of residents. By blending functionality, aesthetics, and ecology, the scheme delivers a landscape that is both practical and uplifting, designed to meet the needs of the community now and in the future.

